



AFL Goulburn Murray's "Platinum Partner" Thompson Holden driving the 2019 season



It was a no brainer for Shepparton's Jarrod Thompson, principal dealer of the Thompson Motor Group, when Thompson Holden signed on as the AFL Goulburn Murray's major partner at the start of 2018.

"Sport in the Goulburn Valley has always been such a way of life and when an opportunity arose to be involved with such an invaluable partner such as AFL Goulburn Murray we jumped at the chance" said Jarrod. "The meat pie at the ground with friends and family, whilst watching your kids, family members and friends smash out a game of football is a great way to spend your weekend" said Jarrod. "Football, family, friends, locals and community are all great things we stand for in our business too" he says.

Thompson Motor Group is somewhat of a Goulburn Valley 'icon' these days. When Jarrod started out as Nissan in 2003, with Kia coming on board and then followed by Holden in 2008, TMG has not only become a sound business that prides itself on quality vehicle sales and premium customer service, but is a significant entity within the GV community which now employs 140 staff across 3 locations.

"With such a solid and committed relationship, we are really excited to be moving forward into our 2019 year with Thompson's as AFL Goulburn Murray's "Premier Partner" with a deal until 2020" reiterated Region Manager Jamie Macri.

AFL Goulburn Murray is showcasing several exciting events in Shepparton in 2019, with the JLT Community Series Match between Richmond and Melbourne in March, the 2019 V/Line Cup aswell as the local leagues busy preparing for all things football and netball when the first rounds take off.

"The resources and facilities we have in and around the Goulburn Murray region are some of the best, we live in such a great part of Victoria and country people truly love their footy and we want to embrace that" said Jarrod. "The Goulburn Valley means home to me, I was born here, I grew up and went to school here and now raising my own family in such a wonderful part of Victoria, it is important that the strength of all businesses in our rural city continue to grow and thrive with plenty of potential for the future" says Jarrod.

"Sport also brings this same conviction and creates a path for families and for people to belong in a community" reiterated Jamie "so it's great for us to align our partnership and work together with Jarrod and his terrific team in the promotions of both our businesses within the Goulburn Murray region."

The multiple award-winning facility on Benalla Road is the local region's mecca for all vehicle sales and service. With transparency through the glass walls it allows you to see your car being worked on at all times. From the moment you walk into the showroom, customers are treated with the upmost professionalism service and sales

advice; “another reason why we have partnered with Thompson’s” says Jamie “their professionalism, attention to detail and customer service is simply outstanding.”

Thompson Motor Group in 2019 across their two locations in Shepparton and one in Echuca sell 8 car brands and also have used cars at each dealership. With a major parts department delivering all throughout Melbourne and are now the second biggest Holden Parts dealer in Victoria. With their friendly and experienced staff across the sales, service, detailing, mechanical repairs, parts interpreters, administration and driver departments – customers truly know they are in great hands.

“We are all looking forward to a terrific year of football and netball ahead” says Jarrod, “2019 is going to be a great year for our partnership with AFL GM.” And whilst Jarrod is hopeful his beloved “Pies” might go one better in the AFL this year, he and Jamie are both extremely enthusiastic about what both businesses will be bring the communities of the Goulburn Murray region.

www.thompsonmotorgroup.com.au



Jarrod Thompson (TMG Principal Dealer), Jamie Macri (AFL GM General Manager) pictured together with the AFL GM Staff



AFL GM staff at the Benalla Road dealership in Shepparton

